

From Goals to Action: United for Sustainability

**SDG Impact Report
2023-2024**

IGNITING THE CHAIN OF CHANGE

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- 10-YEAR CHALLENGE AND BEYOND

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Igniting the Chain of Change

“Knowledge fuels action, and through their actions, individuals become catalysts for societal transformation, creating a better, more sustainable future for all.”

Isabela del Alcázar, IE Chief Purpose and Sustainability Officer

In an era of unprecedented global challenges, sustainability has emerged as not only a necessity but also a transformative force for innovation, economic resilience, and societal well-being. At IE University, we believe that true, lasting change begins with people. By equipping individuals with the right knowledge, skills, and tools, we ignite a powerful "Chain of Change"—one where our institution empowers individuals, and they, in turn, transform the world.

This chain reaction is greatly fueled by our deep commitment to the Sustainable Development Goals (SDGs). At IE University, sustainability is not merely integrated into our operations; it forms the very core of how we educate, research, and engage with the world. Our work spans across three critical pillars: Institutional Footprint (environmental, social and societal), Teaching, and Research & Outreach, with a singular focus—transforming people who will lead the charge for a sustainable and just future.

Around the world, governments and industries are responding to the urgent need for sustainability by fostering green jobs, promoting renewable energy, and addressing environmental and social challenges. The green economy is set to be one of the largest drivers of growth, with billions invested in clean energy and new industries. Yet, there remains a significant skills gap. At IE University, we are uniquely positioned to fill this gap, preparing the leaders, innovators, and change-makers who will not only navigate but also shape this new green economy.

Our teaching approach is grounded in this vision of transformation. Through a fully integrated curriculum—spanning from BSc and MSc programs to specialized certificates and executive education—we provide students with the tools they need to thrive in this rapidly evolving landscape. Whether in the classroom or the corporate space, we offer cutting-edge education that aligns with the demands of the job market, fostering individuals who can solve today's pressing problems and seize

tomorrow's opportunities. By nurturing these talents, we fuel the chain of change—our students go on to create a more sustainable, inclusive economy.

Our forward-thinking research further cements our role in solving grand global challenges. By addressing critical areas, we contribute actionable solutions that shape industries and policy frameworks across the world. We understand that the complex problems facing our planet require a multifaceted approach, and our network of scholars and practitioners works tirelessly to create cross-disciplinary knowledge that resonates on a global scale. The solutions we develop aren't just academic, they drive real-world impact.

Finally, our outreach initiatives serve as the connective tissue between our institution and society. Through community engagement and collaborative partnerships, we nurture a deeper societal understanding of sustainability and empower individuals to take actionable steps toward a better future. In this way, our outreach becomes the final link in the chain, spreading knowledge that catalyzes positive societal change.

At IE University, our top management is the guiding force that fuels this chain of change. Their leadership and vision ensure that sustainability is not just an initiative, but a core value woven into everything we do. Their commitment to transforming individuals, who then go on to transform the world, creates the multiplier effect we need to solve the grand challenges of our time.

This SDG report is more than a reflection of our progress; it is a call to action. We believe that by educating and inspiring the next generation of leaders, researchers, and innovators, we are laying the foundation for a future rich with opportunity and driven by sustainability. The power of change lies in our people, and by supporting their growth, we are shaping a future that is not only sustainable but full of promise for everyone.



Our Purpose

At IE University, we foster positive change.

As a transformative educational institution, we empower students to make their mark on society. By fostering an environment of constant learning, innovation, and cutting-edge research, we prepare them to make a lasting positive impact. What's more, when they join IE University, they join a supportive international community that lasts a lifetime.

To ensure that the community is made up of well-rounded changemakers, we embed sustainability and awareness into everything that we do. From projects and activities focused on combating climate change, to social initiatives that make a difference locally, the educational experience that our students receive shapes them into active citizens for life.

WHAT WE BELIEVE IN

Harnessing the power of people through diversity

A diverse community embraces the many facets of its people. Thanks to our commitment to diversity, including gender, ethnicity, culture, age, physical appearance, experiences and mindsets, we are able to see the world from a more multifaceted perspective, sparking creativity and compassion throughout the IE experience.

Driving change through innovation

Curiosity is key to stimulating new and sustainable patterns of thinking. At IE University, we innovate education through sector-leading professors, personalized learning and cutting-edge technology in a way that humanizes learning. Our Liquid Learning educational experience elevates the learning journey, helping students curate their path, every step of the way.

Understanding the world through the humanities

The secret to grasping the complexities of our world is by understanding the people that live in it. That's why we infuse the humanities into everything we do, from incorporating modules into our curriculum, to coordinating arts and cultural initiatives for our whole community. By exploring human experience, our graduates emerge as well-rounded individuals with an enhanced and more inclusive mindset.

Empowering changemakers through entrepreneurship

The entrepreneurial spirit is a way of life—a notion that has underpinned the essence of IE University since its founding. We are committed to empowering students as they find their unique entrepreneurial path and unleash their creativity through trailblazing projects and innovative ideas that make a difference.



Sustainability Strategy

“The IE 10-Year Challenge embodies the university's commitment to educating, innovating, and leading toward a more sustainable future. It invites all members of the IE community to actively participate, making a lasting impact year by year.”

Nicole Rosow, IE Director of Sustainability

The Sustainability Office at IE University was established to integrate sustainable practices across all aspects of university life. Its mission is to embed sustainability principles into operations, curriculum, and community activities, while playing a leading role in global sustainability efforts and meeting regulatory standards. The office focuses on lowering emissions and fostering a sustainable mindset throughout the university, inspiring the community to take meaningful, sustainability-driven actions.

THE IE UNIVERSITY 10-YEAR CHALLENGE: A COMMITMENT TO SUSTAINABILITY

In 2020, IE University launched the IE 10-Year Challenge, an ambitious initiative led by the Sustainability Office with the goal of achieving zero net emissions by 2030 and fostering a strong culture of sustainability. Aligned with the United Nations Sustainable Development Goals (SDGs), this initiative sets objectives aimed at addressing both environmental and social challenges.

Each year, IE University presents a new sustainability challenge designed to address issues such as carbon emissions reduction, energy efficiency, responsible consumption, waste management, and social equity. Although the challenge shifts annually, each focus remains a long-term priority, ensuring continued relevance. These initiatives engage the entire IE community, empowering students, faculty, and staff to contribute to sustainable progress.

NEW SUSTAINABILITY-RELATED UNITS AT IE UNIVERSITY

ALINNEA

Alinnea is the new Think & Action Tank on Climate Change, hosted by the IE Foundation and supported by the European Climate Foundation. It is designed to fill a crucial gap in the ecosystem of

climate change and energy transition entities, working both in Spain and internationally. Alinnea creates a collaborative and inclusive space that bridges diverse sectors, including academia, industry, government, NGOs, trade unions, and other civil society organizations.

Alinnea aims to address the challenges of climate change through multi-stakeholder dialogue, promoting a dynamic exchange of ideas, and developing knowledge-based action strategies. The center provides a roadmap of solutions and recommendations for each barrier to climate action identified through dialogue. Additionally, strategic communication and climate advocacy are key elements of Alinnea's mission.

SUSTAINABLE TRANSITION HUB

IE University has taken a significant step towards addressing the challenges of climate change with the creation of the Sustainable Transition Hub. This new unit reinforces the University's commitment to sustainability, with the aim of providing companies and organizations with essential tools to transform their approach to environmental, social and corporate governance (ESG) issues. The Sustainable Transition Hub stands as a catalyst for integrating sustainability into business strategy, promoting structural change that not only enables compliance with regulations, but also elevates sustainability to a central axis of strategic transformation.

In the year 2024, with the launch of the Sustainability Academy, executive programs in sustainability have been unified, enhancing interdisciplinary learning and research. The Hub has also introduced executive training and strategic consulting services to help businesses develop ESG strategies aligned with SDGs and global regulations. Furthermore, it has expanded international partnerships, collaborating with universities, organizations, and sustainability leaders, and actively contributing to global sustainability forums and conferences.

SUSTAINABILITY STRATEGY

The Sustainability Office was established to promote sustainable practices, ensure compliance with regulatory requirements, and foster sustainability within the IE University community. In terms of governance, the office published its first audited non-financial report. Further, we introduced new procedures to enhance environmental responsibility.

2019

2020

In 2020, we launched the 10-Year Challenge under the UN 2030 Agenda, starting with Responsible Consumption as the first focus. We also updated the Code of Conduct to reinforce our sustainability and social responsibility efforts.

In 2021, we chose Community Building as our challenge of the year and launched the Sustainability Townhall to promote community-based initiatives. We also achieved ISO 14001 certification for Environmental Management. In governance, we introduced the Code for the Prevention of Workplace Harassment.

2021

2022

In 2022, we chose Carbon Footprint as our challenge of the year, completing our first certified carbon emissions audit and becoming one of the first carbon-neutral universities in Europe. We also updated key policies on harassment, discrimination, and equality as part of our governance initiatives.

In 2023, our yearly challenge was Accessibility, Inclusion, and Belonging, focused on enhancing campus inclusivity and fostering belonging. We implemented architectural, educational, and technological solutions for universal access for the entire IE community. Additionally, we launched the KPI Sustainability App to monitor sustainability KPIs from various departments on a yearly basis

2023

2024

2024's challenge focused on Waste Reduction, emphasizing community awareness and process analysis. A key initiative was partnering with the 'Too Good to Go' app to combat food waste on campus. Additionally, the cafeteria collaborated with Bumerang to provide sustainable alternatives to single-use food containers, reinforcing our commitment to reducing waste and promoting sustainability.

IE UNIVERSITY IN NUMBERS

CURRICULUM

15,106.5

hours of sustainability content

Which is:

11%

of all sessions delivered and

27.58%

of all subjects taught.

SOCIAL

23.019.043€

in scholarships awarded by
IE University

57% of all scholarships awarded
to women

40% of all scholarships awarded
to students from emerging
countries

ENGAGEMENT

Nearly **600**
events with a focus on
sustainability

Nearly **260**
sustainability-related events
led by students

RESEARCH

24

research projects focused
on sustainability topics.

24% of all IE research
publications aligned
with UN SDGs

All campuses
are powered entirely by
100%
renewable energy.

OPERATIONAL

SDGs that we are tackling through our curriculum



“We believe that only through education can we meet the 17 SDGs.”

Isabela del Alcázar, IE Chief Purpose and Sustainability Officer



In Education

	FULL PROGRAMS (with core courses in sustainability):	SPECIALIZATION (tracks and specializations)	TRANSVERSAL EXPERIENCES	
UNDERGRADUATE	<ul style="list-style-type: none"> Bachelor in Design Bachelor in Economics Bachelor in International Relations Bachelor in Architectural Studies Bachelor in Environmental Sciences for Sustainability 	<ul style="list-style-type: none"> BBA with a specialization in: Sustainability, energy and regenerative business LLB with a track in: Law, human rights and social justice BIR with a track in: International Development 	<ul style="list-style-type: none"> Certificate: Sustainability and Environmental Management Impact Labs and Projects: Final Projects and Capstones 	VR CASE: Eye in the storm
MASTERS	<ul style="list-style-type: none"> Master in International Development Master in International Relations Master in Real Estate Development Master in Architecture Master in Sustainability and Business Transformation 	<ul style="list-style-type: none"> MIR with a track in: Global Governance and International Cooperation 	<ul style="list-style-type: none"> Certificate: Foundations of Sustainability Impact Projects: Final Projects and Capstones 	
XL	<ul style="list-style-type: none"> Sustainability: Your Competitive Advantage Liderazgo en Sostenibilidad y RSC Transformation with Purpose Sustainability Bootcamp 		<ul style="list-style-type: none"> Courses in: "Sustainability as your Competitive Advantage" for several programs 	

SPOTLIGHT

Bachelor in Environmental Sciences for Sustainability



The Bachelor's degree in Environmental Sciences for Sustainability (BESS) is a comprehensive undergraduate program, designed to equip students with a robust foundation in both the natural and applied sciences. This program emphasizes a transdisciplinary approach, blending economic, legal and technological disciplines with a strong focus on developing practical solutions for real-world environmental issues.

The BESS program has reached a significant milestone, with 83% of its students identifying as women. This achievement reflects the program's commitment to fostering diversity and gender inclusion in environmental education.


The program's challenge-based methodology has been instrumental in creating innovative learning experiences for students. This approach enables students to engage with multi-stakeholder partnerships, addressing pressing environmental issues such as water security, heat waves, and ecosystem loss. By working on real-world challenges, students develop critical thinking skills and practical solutions, while actively contributing to global sustainability efforts.

In addition to their academic work, BESS students participated in a variety of extracurricular activities that enriched their educational experience, including:

- **Climate Hackathon:** An event where students collaborate to develop innovative solutions to climate-related problems.
- **Sustainability IE Lab:** A platform for students to work on sustainability projects with industry professionals.
- **Spring Break Field Trip to Lanzarote:** An immersive learning experience focused on the unique environmental and geological features of the island.
- **Speaker Series – Resilient Earth Dialogues:** A forum that brings together experts to discuss resilience and sustainability challenges.

Through these experiences, the BESS program continues to empower students to become leaders in the field of environmental sustainability, equipped with the skills and knowledge to address the most pressing challenges of our time.

IE LABS

A photograph of three students in a laboratory or workshop setting. A male student in the center is smiling and looking at a laptop screen. A female student to his right is looking at the same screen. Another student is partially visible in the foreground on the left. The background shows various pieces of equipment and a bright, modern environment.

IE University Labs offer a unique alternative to traditional internships, designed for first- and second-year students seeking practical, hands-on experience. These labs provide the opportunity to work on real professional projects in a campus setting, collaborating closely with companies and institutions. Students gain valuable skills and interdisciplinary knowledge while expanding their professional networks by interacting with industry leaders.

SOCIAL IMPACT LAB

The Social Impact Lab functions as an NGO-oriented external consultancy. The work of the Lab involves helping NGOs define their needs and reach their goals and objectives. It operates as a social development consultancy, leveraging the multicultural backgrounds of its participants and the synergies provided by their diverse educational experiences. The Lab's methodology equips students to apply professional criteria to the main causes supported by the NGOs, while fostering a strong sense of social awareness.

LEGAL CLINIC

The IE University Legal Clinic provides students with hands-on experience through pro bono practice. The Clinic offers free legal assistance to NGOs, foundations, and individuals in need, making an invaluable contribution to society. It also supports startups in their early stages, demonstrating the university's commitment to fostering entrepreneurship. Students engage in research, draft legal arguments, and meet with clients, while collaborating with practicing lawyers who supervise their work.

FOOD CULTURE LAB

In this Lab, students work in multidisciplinary teams on a program that connects sustainability, climate change, energy efficiency, digitalization, technology, and education to explore new social and business values, with a common focus: food as a tool to connect communities through energy. The project includes meetings with the client during all phases and inspirational talks with key figures in the sector.

D(ESIGN) LAB

The D-Lab at IE University offers Architecture and Design students practical experience through social impact projects that benefit local communities. By bridging theory and practice, the lab encourages students to develop critical thinking, address local and global challenges, and create innovative, sustainable, and socially conscious design solutions. Students work on projects for public schools, city councils, non-profits, and civic associations, gaining hands-on experience in design, development, manufacturing, and assembly. At the same time, the D-Lab helps students build professional networks, accelerating their careers while making a positive impact.

SPOTLIGHT

Slow Fashion Lab



The Slow Fashion Lab (SFL) at IE University fosters sustainability and regeneration in the fashion industry through a hands-on, collaborative educational model. The lab's mission is to create an environment where students engage with real companies, blending academic theory with practical experience. This immersive approach encourages students to embrace sustainable models that prioritize environmental responsibility and social equity.

Over the years, the SFL has partnered with notable companies such as El Corte Inglés, Pyratex, Ecoalf, Ocean Born, and El Ganso, focusing on circularity, second-hand sales, sustainable materials, and cross-institutional initiatives. In the 2023-2024 period, standout projects included a collaboration with AERES, a national platform promoting the social economy, and Hola Vivi, an app that helps consumers make 100% sustainable clothing choices.

In its seven-year history, the SFL has engaged over 150 students from 20 different nationalities, working with more than 14 institutions. These

experiences allow students to develop critical thinking and problem-solving skills, helping them understand the complexities of sustainability in the fashion industry. The lab plays a crucial role in preparing students to lead and innovate, transforming them into change-makers—future entrepreneurs, and leaders equipped to drive sustainable business models in a rapidly evolving global landscape.

Throughout their involvement, students gain real-world exposure to business challenges and build confidence as they tackle pressing issues related to sustainability. The lab offers a unique opportunity for them to develop practical skills and insights that extend beyond the classroom, ensuring they are well-prepared for careers in the sustainability-focused business environment. This experience positions students to succeed in an era where sustainability is no longer optional, but essential for business success.



EDUCATIONAL COMPETITIONS and IE CHALLENGE

PRE-COLLEGE: GREENING THE FUTURE **Nature-Based Climate Solutions Challenge**

Global warming and climate change are among the most critical challenges facing our planet today. High school students have the power to make a difference by developing innovative nature-based solutions to combat this crisis.

In this challenge, students are tasked with creating a comprehensive plan for a nature-based climate solution that can be implemented locally or globally. The solution should not only address the reduction of greenhouse gas emissions but also contribute to the overall health and sustainability of the environment.

UNDERGRADUATE: IE Impact Challenge

The IE Impact Challenge is a multidisciplinary, academic program for all IEU students whose mission is to develop leaders of positive change. IE Impact aims to enlighten IE students about some of the most complex challenges. Through the IE Impact Challenge, the students are empowered to help real-world enterprises, whose missions are driven by sustainability and the SDGs.

- **1,365 students**

- **Challenges in:** Sustainability and Environmental Conservation, Energy Efficiency and Renewable Resources, Workplace Well-being, Employee Development, and Inclusivity, Sustainable Travel and Tourism, and Health, Social Well-being, and Digital Engagement.

MASTERS: MIM Challenge + Splash Projects

The MIM program has engaged students in sustainability-focused projects through Splash Projects, which provide hands-on, community-driven experiences. Across all intakes, students work on impactful initiatives. For the January 2024 intake, students constructed playground swings, a recreational area, and seating for an underprivileged school.

These projects foster a sense of joy and fulfillment, as both students and staff experience the rewards of giving back. Under the guidance of experienced supervisors, students work diligently for hours, sometimes under challenging conditions, demonstrating humility and teamwork beyond the classroom setting.

SPOTLIGHT

The Good Goal App Challenge



“Through the implementation of The Good Goal challenge in our study plan, we enhance students' understanding of the 2030 Agenda and the SDGs with innovative, gamified tools that engage them as active climate leaders and agents of change, raising their awareness and involvement in sustainability efforts.”

Borja Santos Porras,

Vice Dean of the IE School of Politics, Economics and Global Affairs

- 6 classes (Unplugged I Program)
- 272 students
- 7.048 kg of CO2 saved
- 25.240 liters of water saved
- 306 kg of waste not generated

The Good Goal and IE joined forces to launch a Challenge aimed at reducing CO2 emissions and improving habits. This initiative supports the environmental cause and aligns with SDGs 4, 11, 12, 13, and 17. It encourages students to take responsibility for their actions and become agents of change. Through this collaboration, IE becomes one of the pioneering universities to implement such a tool in the educational environment.

The objective is to enhance the academic program by adding a practical and behavioral component. This approach aims to build a committed mindset towards the environment and the well-being of students, while also fostering a "competitive" environment for positive impact.

RESEARCH

At IE University, sustainability is not merely a focal point of our research initiatives; it is a dynamic catalyst that fosters interdisciplinary collaboration and innovation across various knowledge domains. Recognizing sustainability as a unifying theme allows us to leverage diverse academic strengths in a concerted effort to address critical global challenges."

Marco Giarratana, Vicerector - Coordination and Research

GOALS

SDGs that we are tackling through our research



SUSTAINABILITY IMPACT RESEARCH AWARDS

The IE University Sustainability Office, in partnership with the IE University Research Office, launched an annual awards program to recognize and celebrate our faculty's efforts in advancing sustainability for people and the planet. The awards are granted to academic and applied research fostering sustainable impact in the following two categories:

1. SUSTAINABLE IMPACT ACADEMIC PAPERS:

Two €5,000 awards were granted to academic papers that have already been accepted by a journal in the IE High-Interest Journals Lists, or applied research projects that have already gone through the first filter of the EU funding selection process.

2. SUSTAINABLE IMPACT RESEARCH PROJECTS:

Five €2,000 awards were granted to research projects in the process of being submitted to a journal in the IE High-Interest Journals Lists, or applied research projects that are in the final phases of development.

The awards are earmarked to fund research developed, either presently or within the last 12 months, by the winning faculty. In 2024, the research projects and papers that benefited from these awards were:

Juan Santaló

"Synergy or Redeployment? Examining Environmental Pollution Spillovers in Multi-Unit Firms"

Matan Mayer

"The Carbon Cost on Thermal Mass in Buildings: A Comparative Study"

Konstantina Valogianni

"Managing Electric Vehicle Charging Hubs Through Dynamic Capacity-Based Pricing"

Elaine Zhang

"Foreign Institutional Ownership and Corporate Carbon Emissions"

Elvira Scarlet

"Does Integrated Reporting Curb Managerial Short-Termism?"

Aino Tenhiälä

"Knocking on Heaven's Door? Entrepreneurship, Firm Growth and Health Risks"

Pedro Gete

"Climate Risk in mortgage markets: Evidence from Hurricanes Harvey and Irma"

Theodore Lechterman

"#StopHateForProfit and the Ethics of Boycotting by Corporations"

OUR RESEARCH CENTERS

IE University's research centers face the challenges of our constantly changing environment. To achieve this, our centers are focused on pursuing economic and societal development through diverse investigation initiatives, centered on promoting diversity or multidisciplinary knowledge, among other things.

CENTER FOR SOCIAL INNOVATION & SUSTAINABILITY

The IE Center for Social Innovation and Sustainability is dedicated to advancing social innovation and sustainability by fostering research, collaboration, and the exchange of knowledge. It promotes initiatives that address global challenges, working closely with international partners and the IE community to develop impactful projects. The center facilitates collaboration on projects that promote sustainable development, conscientious leadership, and the use of technology in social innovation. By leveraging a global network and applied experience, the center works to generate new knowledge and spread best practices that drive meaningful societal change.

CENTER FOR TRANSPORT ECONOMICS & INFRASTRUCTURE MANAGEMENT

The IE Center for Transport Economics & Infrastructure Management focuses on advancing knowledge and research in the areas of transport, mobility, logistics, and infrastructure management. Supported by the IE Foundation and leading global companies, the center conducts seminars, publishes reports, and activities that generate valuable insights. It aims to become a reference for policy makers, professionals, and companies by providing independent analysis, policy recommendations, and applied research. The center also seeks to shape opinions on key issues affecting the future of transport and mobility, both nationally and internationally, and contributes to the training of future managers through its research and studies.

CENTER FOR HEALTH & WELL-BEING

The IE Center for Health & Well-being is focused on helping individuals thrive in today's fast-paced world by enhancing human performance, development, and well-being. The center equips students, staff, alumni, and the broader community with essential skills to live and work effectively, drawing from medical science, health science, and positive psychology. It aims to support people in managing stress, improving their overall performance, and fostering well-being, aligning with IE's core values of creating a community committed to making a positive impact to flourish over the long-term.

IE CENTER FOR DIVERSITY IN GLOBAL MANAGEMENT

The IE Center for Diversity in Global Management helps organizations navigate complex challenges by leveraging diversity to foster resilience, efficiency, and innovation. It serves as a valuable resource for the IE community, focusing on training, applied research, and awareness-raising activities. The center promotes international debate through networking events and draws on IE's strengths in technology, entrepreneurship, and the Humanities. Supported by the IE Foundation, it is dedicated to advancing the understanding and application of diversity in global management, helping organizations adapt to a rapidly changing world.

SPOTLIGHT

Center for Sustainable Cities



The Center for Sustainable Cities promotes sustainable urban development through innovative solutions and strategic guidance. Collaborating with governments, corporations, and communities, the center focuses on creating resilient, equitable cities with tailored decarbonization and operational strategies. Key areas include urban regulations, informal settlements, and logistics networks to enhance sustainability and community well-being. The center also engages in knowledge dissemination, professional development, and community collaboration through workshops, training programs, and research symposia, supporting organizations in addressing sustainability, social justice, and climate change challenges.

One key initiative was the seminar “Strategies and Technologies for an Urban Future” in collab-

oration with Madrid City Hall. This event examined the relationship between urban strategies and technological innovation, featuring discussions on sustainable practices, enhancing urban livability, and fostering collaboration among academia, private industry, and public institutions.

Additionally, in the past three years, CSC has completed nine private-sector research projects and aims to expand into public sector collaborations. It is working to secure partnerships with key entities like the Madrid Regional Administration and EIT Urban Mobility and is developing a method to translate applied research into academic contributions.

CHAIRS AND OBSERVATORIES

The IE Foundation aims to promote the transfer of insights through its chairs and observatories. These initiatives foster learning and innovation across a wide range of areas, ensuring ongoing advancement in knowledge development.

IMPACT BRIDGE - IE CHAIR FOR SOCIAL ENTREPRENEURSHIP AND IMPACT INVESTING

The Chair seeks to use the potential of quality academic research to contribute to the transformation of social and environmental problems while maintaining a renewed vision of the business and financial world.

IE-ELECNOR OBSERVATORY ON SUSTAINABLE COMPLIANCE CULTURES

An initiative with Elecnor Foundation, in collaboration with the law firm Eversheds Sutherland, and the full involvement of IE Law School. The objective is to promote ethical commitment within organizations, especially in small and medium-sized companies where there is limited knowledge of regulatory compliance and requirements.

OBSERVATORY FOR DEMOGRAPHICS AND GENERATIONAL DIVERSITY

The Observatory of Demography and Generational Diversity aims to address key demographic issues and their socio-economic impacts. It is dedicated to developing innovative management models that tackle the challenges and opportunities of leveraging senior talent in the business world.

JOSÉ MARÍA CERVELLÓ CHAIR

The José María Cervelló Chair provides scholarships to students with an excellent academic record who wish to pursue a legal program at IE Law School. Additionally, the Chair aims to foster debate and disseminate legal knowledge, support research projects, and promote dialogue on current legal issues among professionals in the sector

JOIN4IMPACT OBSERVATORY

Join4Impact explores how new technologies can create positive social impact. It focuses on proactive impact management and multidisciplinary research. The observatory shares knowledge through an annual applied research report.



Engagement



United Nations System Staff College (UNSS)

IE School of Politics, Economics & Global Affairs has an overarching agreement with the United Nations Systems Staff College that bolsters the Bachelor in International Relations to shape the global leaders of tomorrow. The curricular design, the extracurricular programs and the teaching led by the UNSSC equip students with the right knowledge, hard and soft skills, and attitudes needed to make a difference on a global level and make sustainable and impactful changes in society.



CIVICA

IE University has joined CIVICA, an alliance of eight leading European higher education institutions in the social sciences. As the newest members of CIVICA, IE University and SGH join Bocconi University (Italy), Central European University (Austria), European University Institute (intergovernmental), Hertie School (Germany), National University of Political Studies and Public Administration (Romania), Sciences Po (France), Stockholm School of Economics (Sweden) and The London School of Economics and Political Sciences (United Kingdom). CIVICA has worked to establish a truly European, inter-university campus. In doing so, it has piloted the EU flagship initiative to enhance strategic partnerships in European higher education and research. CIVICA members have drawn on their joint expertise and shared European values to offer students and staff innovative, transnational opportunities in education, research and civic engagement, with special emphasis on digital innovation and an overarching mission to serve European societies.



IEUMUN Junior

The IE University Model United Nations Organization hosts IEUMUN Junior, a high school-focused Model United Nations Conference. Since its inception in 2020, IEUMUN has united students from diverse cultural and national backgrounds, providing a platform for constructive dialogue and collaboration. In line with its commitment to social impact, IEUMUN operates as a fully charitable conference, donating its annual profits to charitable organizations.



Raia Summer Research Program

The youth-led international think tank welcomes IE University students into a joint Summer Research Program to analyze different climate leaders using the RAIA methodology. The primary objective of this initiative is to delve into the role these leaders play in climate policy, pinpoint the turning points that led them to their climate leadership positions, explore the solutions they advocate and evaluate the impact they've had in the real world.



Refugee Camp Simulation – Humanitarian Crisis Management

In this immersive and hands-on simulation, in collaboration with the organization Cooperativa Humanitaria, students played the role of humanitarian NGO team members responding to the needs of refugee/displaced population.



BS4CL (Business Schools For Climate Leadership)

The Business Schools for Climate Leadership (BS4CL) partnership brings together prestigious institutions, including IE, LBS, Cambridge, Oxford, INSEAD, HEC, IMD, and IESE. This collaboration is dedicated to amplifying the impact of business education in the fight against climate change. Key initiatives include the establishment of an engaged community of alumni champions to inspire action, and the hosting of the BS4CL Forum, which will tackle the critical issue of financing the climate transition.



Seventh Fundación Mapfre Awards For Social Innovation

The Fundación MAPFRE Awards for Social Innovation, with an individual endowment of €40,000, seek to support projects that improve people's lives—namely in the areas of health and prevention; safe, healthy, and sustainable mobility; and active aging and the aging economy. The finalists will join Red Innova.



Damm Foundation

IE University, the IE Foundation, and the Damm Foundation have partnered to work together driving social impact through education. Both parties have signed a 10-year agreement that consolidates their mission to promote diversity at IE University. With the support of the Damm Foundation, the IE Foundation

will manage scholarship programs for young people with extraordinary profiles from around the world to access IE University programs, as part of the institution's mission to build a prosperous and equitable society.

Financiers Without Borders

Since 2011, IE Foundation supports entrepreneurship and financial inclusion in Ghana through Financiers Without Borders. IE faculty, students, and staff have technical assistance, capacity building, and facilitated access to new sources of financing to Ghanaian FNGOs with the capacity to help the lowest-income entrepreneurs to build their path out of poverty.

Council of Business and Society (CoBS) 2024

The Council of Business and Society (CoBS) brings together a diverse group of institutions, including IE, ESSEC, FGV, Fudan, Keio Business School, Monash University, Washington University in St. Louis, Smith School of Business, Stellenbosch Business School, Trinity College Dublin, and Warwick Business School. This coalition focuses on promoting responsible business practices through initiatives like the CoBS Advanced International Certificate and the Student CSR Article Competition. In 2024, CoBS also participated in the Academy of Management Conference in Chicago and hosted workshops at ESSEC, fostering valuable knowledge sharing.

Repurposing Management Education 2024

The Repurposing Management Education partnership includes IE, Polimi, Tum, EDHEC, UCL, and University College Dublin. This initiative seeks to adapt management education to address current challenges in environmental and social justice. Activities include a Repts workshop at UCL in September 2023 and the "Foresight 2050" conference in June 2024, focusing on the future of business education and its role in promoting sustainability and justice.

Innova Europe

Innova Europe features a collaborative network of institutions, including EDHEC, ESMT Berlin, POLIMI, University College Dublin, Kozminski University, Kyiv School of Economics, Erasmus Business School, ETH Zurich, IE, and Aalto University. This initiative encourages entrepreneurial ideas that support the United Nations Sustainable Development Goals (SDGs). A key highlight is a competition inviting students and alumni to pitch innovative early-stage and MVP ideas, culminating in a final event at EDHEC in Paris to showcase impactful contributions to sustainability.



FINANCIERS
WITHOUT BORDERS
Developing the next generation of global minded buss



COUNCIL on
BUSINESS & SOCIETY



INNOVA
EUROPE
2024



SUSTAINABILITY TOWNHALL

It is essential that staff and students participate in initiatives that positively impact the campus, the community and beyond. Being a part of a community unites us, building cohesion and resilience which allows us to adapt to whatever the future may hold. To that end, the Sustainability Office has created the Sustainability Townhall to evaluate, on a regular basis, proposals for initiatives that the Townhall could help pursue and fund. This year, these initiatives included sponsoring students from local institutes to participate in the IE Model United Nations (IE MUN), and installing sustainable 3D filament machines for design students.

Sustainability Townhall Highlight:

ReBottle

The ReBottle initiative integrates technology, design, and recycling to tackle plastic waste on the IE Segovia campus. By collecting used water bottles and repurposing them into 3D printer filaments, the project creates a sustainable solution that reduces plastic waste. Using a Polyformer—a machine that transforms PET plastic into 3D filaments—ReBottle establishes a circular life cycle for plastic bottles at IE. This benefits architecture and design students by making valuable materials available while also minimizing waste on campus.

STUDENT CLUBS

Students are integral to advancing sustainability at IE University and clubs are instrumental to the IE student experience. Among the many clubs on campus, there are several dynamic groups that allow students to participate in community engagement activities, host awareness events, and provide peer education and outreach about local and global issues of concern related to sustainability.

At IE, we believe in the power of collective action—the Sustainability Office motto, "You start the chain of change," reflects this. A group of changemakers can spark a positive ripple effect, and together, clubs are inspiring meaningful change.

SUSTAINABILITY & SOCIAL IMPACT

Charity Club
Eco Club
Net Impact
SDGs Club
Student Sustainability
Committee

GENDER EQUALITY

Girl Up
Women in Business

INCLUSION & WELL-BEING

Out & Allies
Well-Being

SPOTLIGHT

Women in Business Club



The Woman in Business Club is a community of students at IE that are interested in empowering women to achieve success in the business world. They bridge the gap between motivated women and corporate opportunities, connecting students with industry leaders, hosting skill-building workshops, and facilitating direct recruitment events.

Through their initiatives, including panel discussions, professional workshops, and industry-specific dinners, the club aims to provide women with the knowledge and networks they need to advance in male-dominated fields. By collaborating with top female talent, the Women in Business Club creates the platform that not only raises awareness but also drives actionable change towards gender equality.

ProfeSHEonal Certification Program

Launched in 2023, the success of the ProfeSHEonal Certification Program has led to its return in 2024. This 4-episode series is designed to equip female students and young professionals with the tools and knowledge they need to confidently embark on their careers.

The series addresses crucial aspects of professional development, offering practical insights, expert advice, and interactive discussions to prepare participants for success. It culminates in a special closing ceremony where participants can celebrate their growth, connect with industry leaders, and receive their certification.

Numbers WIB 2023-2024

- 19 events
- 3,890 members (undergraduate and masters)
- 9 officers

“With our drive for empowering women, we don’t just create leaders for today – we build the sustainable future for tomorrow. Every move towards equality accelerates our journey towards a more balanced world.”

Daniela Aguila,
President of the WIB Club Madrid Chapter

IN OUR OWN WORDS

Manuel Muñiz

Provost, IE University
Dean, IE School of Politics,
Economics and Global Affairs



"In a world characterized by rapid and profound change, resilience is key. At IE University, we are committed to adapting higher education to change and to the forwarding of the sustainability agenda. This involves reimagining curricula to tackle global challenges like climate change and social justice, while integrating technology to develop impactful solutions for the sustainable development of our planet."

Elisa Hicks

Executive Director,
IE Campus Life



"Sustainability is inherently at the core of future careers across sectors, as it encompasses the challenges humanity faces as a whole. At IE University, our commitment to developing the leadership skills required to face these challenges is anchored in the entrepreneurial mindset that transcends our educational culture. These skills, developed through learning experiences both inside and outside the classroom, pave a path towards our contribution towards this global impact across all the UN SDGs. With the student-led momentum created by proactive minds, as well as a culture of leading by example, IE is at the forefront of sustainable change. Our ambition is to have everyone on board."

José Carlos Santamaria

Monitor of Environmental
Management, IE Facilities
Department



"Big changes require time and people, the environment needs people to seek change regardless of time. We are here to leave a legacy that will soon be outgrown."

Ivana Soto

Student,
Dual Degree in Laws and
International Relations,
President of the IE SDGs Club



“IE University is a hub of innovation and leadership, and it is our responsibility as students to use these strengths to be the driving force behind the SDGs. By integrating sustainability into every aspect of university life, we are bridging the gap between academic knowledge and real-world impact. We are the generation of leaders who will carry these values into every sector, ensuring that our contribution to sustainable development is both inclusive and long-lasting.”

Rafif Srouf

Vice Dean, IE School of Science
and Technology



“In a world where technology evolves faster than ever, the benefits of rapid advancement often come at a high environmental cost. Balancing scientific progress with sustainability isn’t just an option—it’s a necessity for our future. We must innovate responsibly, ensuring that the resources we use today do not compromise the well-being of tomorrow.”

Oliver Gigler

Risk Manager, IE University



“Recent surveys among Risk and Audit experts say that climate change, biodiversity and environmental sustainability was a top 5 risk – 15% of those said it was their number one threat. At IE University it is inspiring to work together in multidisciplinary teams to define ESG indicators and explore how to measure and improve them. I encourage everybody to participate and enrich the discussions”

EVENTS by SDG



We are committed to fostering engagement with the Sustainable Development Goals through a diverse range of impactful events on and off campus. These gatherings bring together students, faculty, and external partners, encouraging collaboration and concrete actions toward a more sustainable world.

1 NO POVERTY



Dialogue on SDG 1: Shaping a Future without Poverty

The event featured a compelling talk by Professor Oscar Martinez, who provided insights into the complexities surrounding poverty eradication. Collaborating with The Borgen Project, a nonprofit dedicated to fighting poverty, the event aimed to engage participants in meaningful dialogue and empower them to make a real difference in the world.

From Struggles to Strength: SDGs and Child Well-being in the Middle East and Central Asia

On UN Children's Day, attendees delved into the history of the Middle East and Central Asia, focusing on the challenges faced by children in these regions. The discussion highlighted the impact of wars on children's lives and explored how the Sustainable Development Goals (SDGs) can promote their well-being and growth.

Winter Clothes Drive: Collection, Sorting, and Distribution

The Winter Clothes Drive focused on collecting, sorting, and distributing winter clothing. The initiative began with a community collection campaign, where volunteers sorted the donations before distributing them to families in need.

2 ZERO HUNGER



Community Meal Distribution

The IE Center for Health & Wellbeing hosted a community meal distribution event with the aim of making a positive difference in the lives of those around us.

Preparing Food Baskets for Families in Need

The IE Center for Health & Wellbeing in collaboration with the Charity Club and the Fundación Pan y Peces prepared baskets of goods for families at risk of social exclusion.

SDGs Club Cooking for Refugees

The SDGs Club organized a heartwarming event aimed at supporting local refugee communities. Club members came together to prepare and share meals, fostering a sense of community and solidarity.

Venture Network – Feeding the Future: Foodtech Pitchslam

Entrepreneurial spirit took center stage as startups like Coxoa, Innomy, and Terrace Lab delivered dynamic 5-minute pitches. Attendees gained valuable insights through expert feedback and exchanged ideas with the local startup community in a lively networking atmosphere.



IE University Sports Week

From September 23rd to 30th, IE University celebrated the International Day of University Sport and the European Week of Sport with a week-long series of activities organized by various student-led clubs and partnerships, including Lululemon. The event highlighted the importance of sports and physical activity within the IE community, fostering a spirit of well-being and engagement.

Vertical Race

The 3rd edition of the IE Vertical Race took place at the Tower, starting from the Athletic Center and ascending to the 24th floor. Participants could choose between a runners' or walkers' category.

Happiness Week 2024

In celebration of World Happiness Day on March 20th, we celebrated a week-long event filled with opportunities for awareness, learning, and personal growth. This initiative aimed to provide the IE community with immersive experiences designed to enhance health, foster connections with others, and cultivate a better relationship with one's inner self.

IE World Mental Health Days 2023

The second edition of IE's World Mental Health Days focused on the theme "What I Wish I Had Known About...", emphasizing the power of lived experiences. This initiative aimed to foster conversations within the community about various topics students wished they had more knowledge on, including therapy, mental illness, sex, relationships, social media, and addiction.

Workout in Nature: VR experience

This innovative approach provided a dual benefit of boosting serotonin levels through exercise and experiencing nature. The VR technology aimed to create inclusive workouts accessible to all individuals, including those with disabilities. By recognizing the cognitive and physical tasks involved in exercising, the event promoted both fitness and inclusivity.

Digital Balance: Aligning Well-being, Values and Work in a World that's Always On

The event on digital well-being emphasized its importance in an always-on world, highlighting that it goes beyond merely limiting screen time. It focused on using technology intentionally, ensuring that it aligns with personal and professional values and goals.

Transform your Life with Habits

In this session, Lisa Bevill will be setting the scene for our habits challenges throughout the year to support practices to transform our lives through habits.

Workshop | Founders And Mental Health: What it Means and How to be Mentally Fit in the Business World of Today

Elizaveta Vratskikh led a workshop on Founders' Mental Health, emphasizing the importance of mental toughness for business leaders and entrepreneurs. The workshop aimed to equip participants with insights and strategies to foster resilience in their entrepreneurial journeys.

Charity Race for Diabetes Awareness

Organized by the IE Center for Health and Well-being in collaboration with the IE Runners Club, Well-being Club, and Charity & Social Awareness Club, the event aimed to raise awareness and support for those affected by diabetes.

Resilient Hearts

The month-long program dedicated to student well-being aimed to help participants de-stress and disconnect during challenging times. Fostering a safe and inclusive environment, the initiative provided spaces for reflection, relaxation, and emotional support.

4 QUALITY EDUCATION



Pedagogical Innovations in Online Education

The course aimed to familiarize participants with online teaching strategies. Through the session, attendees generated ideas on how to teach effectively online while maintaining the same pedagogical standards achieved in offline classes.

Breaking Barriers: LGBTQ+ in Education and the Workplace

The event titled was hosted in collaboration with the IE Law Society and the IE Out & Allies Club. It featured an enriching roundtable discussion with esteemed representatives from Clifford Chance, MyGWork, and Apoyo+. Panelists explored the evolution of LGBTQ+ rights, representation within the legal sector, corporate responsibility, and the importance of support networks for empowering LGBTQ+ communities.

SDG Talks

The initiative launched a new platform for debating and discussing current issues, aimed at helping students learn from one another while practicing public speaking and argumentation skills. Topics could relate to various fields, including business, politics, economics, or culture.

Tuesday Open Office Hours - Careers in International Relations, Social Impact and Development

Participants had the opportunity to discuss career paths, seek advice, and gain insights from professionals in these fields.

Tech and Data Training: AI in Education - IE University Strategy

The event highlighted IE University's perspective on generative AI as a significant opportunity to enhance and transform pedagogies, shaping responsible leaders equipped to tackle today's challenges. Participants learned about the strategy defined by the Liquid Learning Catalyst Unit, and focused on how advancements in AI will influence the design and implementation of this strategy and its impact on business and operations at IE.

5 GENDER EQUALITY



8th Annual IE Women's Leadership Conference: Nurturing Leadership from Within

The 8th Annual IE Women's Leadership Conference took place, focusing on the theme "Nurturing Leadership from Within." This event aimed to empower and inspire women leaders by exploring the inner strengths and values that drive effective leadership.

Refugee Women Breaking Barriers - Unbreakable Conference

An exhibition featuring posters was displayed along the hallways at the Segovia campus, showcasing pictures and stories of remarkable refugee women who have excelled in breaking barriers. This exhibition was organized to welcome the Unbreakable Conference: the Art of Breaking Barriers.

African Women in Leadership: A Discussion

The discussion showcased the inspiring journeys of prominent African women, including Nana Wanjau, a dedicated advocate for change and social justice, and Bridget Kaate, a successful business leader. They shared their experiences, emphasizing the challenges and triumphs faced by women in leadership roles across Africa.

Breaking the Silence: Empowering Women Against Violence

This gathering aimed to amplify voices, raise awareness, and inspire action against gender-based violence. Through discussions, expert insights, and survivor stories, participants were empowered to stand against violence, support survivors, and drive positive change, contributing to a world where women can live free from fear and violence.

SDG Talks: What does Gender Equality Mean for Trans People

This event focused on its implications for trans women and men. It welcomed individuals interested in sharing their ideas or simply listening to diverse perspectives on the topic.

Lead Like a Woman: Strategies for Success

The panel aimed at aspiring leaders and those passionate about advancing women in leadership. It showcased four trailblazing women who shared their experiences and insights on overcoming challenges and fostering inclusive cultures.

Panel Discussion: Empower Her in STEM: Inspiring Confidence, Cultivating Futures

The discussions aimed to inspire confidence among female students and professionals while exploring pathways for success in STEM careers.

Gender Based Violence in Eastern and Southern Africa - Learning Through Discussing

The informal open discussion on femicide and gender-based violence in Eastern and Southern Africa provided a platform for participants to learn and share experiences related to this critical issue. Attendees engaged in conversations about common misconceptions surrounding gender-based violence, and explored actionable ways to create positive change and work towards its eradication.

Femicide and Gender-based Violence from Italy to Iraq

Professor Ibrahim Al Marashi's talk focused on the ongoing issues of femicide and gender-based violence affecting women globally. He shed light on the various forms these injustices take and their profound impacts on individuals and communities.

Sustainable Future: Women at the Forefront

This event provided a platform for aspiring professionals to learn about careers in sustainability from a panel of distinguished women leaders in the field.

6 CLEAN & WATER SANITATION



How to Empower and Transform Lives by Providing Sustainable, Effective and Solar-Powered Water Solutions?

The School of Politics, Economics and Global Affairs received Sunil Lalvani, CEO and Founder of Project Maji, a non-profit social enterprise dedicated to providing sustainable water solutions. Lalvani shared insights into how Project Maji empowers rural communi-

ties across Sub-Saharan Africa by delivering clean drinking water through innovative solar-powered systems.

Sustainability Training: Global Water Security and Climate Change Adaptation – When Mitigating Climate Impacts is Far from Being Enough

The training focused on the challenges of water management in the context of climate change. It highlighted increasing competition for water due to geopolitical tensions and emphasized the need for collective action to ensure equitable distribution and resilience, as mere mitigation is not enough for long-term security.

Water Day (Gonzalo Delacámara's Conference)

In this conference, Gonzalo Delacámara, Director of the IE Center for Water & Climate Adaptation, emphasized the critical role that water plays in sustainable development, exploring challenges and solutions for effective water resource management.

7 AFFORDABLE & CLEAN ENERGY



Renewable Energy: Paths and Perspectives in Europe

The IE Energy Club hosted "Renewable Energy Paths and Perspectives," featuring Julio Ramón Castro González, CEO of Iberdrola Renewables, moderated by José María Calvo-Sotelo, a professor at IE Business School. Key topics included the EU's Clean Energy Quest, sustainable energy solutions, the climate crisis, and green job opportunities. Following the discussion, a networking session with the CEO and IE alumni provided attendees with the chance to connect over food and drinks while discussing the future of renewable energy.

IE Energy Day

The inaugural IE Energy Day gathered energy enthusiasts to explore the sector's future. Highlights included a masterclass on digitalization by Félix Campos from BCG, company presentations from leading firms, and a panel discussion on innovations and trends featuring experts from Avalon Renovables, Nexwell Power, EDP, and CEPSA. Attendees networked with industry leaders and recruiters while enjoying food and drinks. The event was organized by the IE Energy Club in collaboration with IE Talent & Careers.

Climathon 2023

A two-day hackathon and competition focused on addressing the inequitable access to clean and renewable energy technologies and practices. The event fostered collaboration and innovation, with a goal to bridge gaps between stakeholders and ensure fair access to clean energy for all.

The 2nd Digital Revolution: Powering the Energy Transition

The event focused on how digital revolution is reshaping the energy sector. Speakers shared insights on innovative technologies that boost efficiency and drive sustainability, highlighting the vital connection between digital advancements and a greener future.

8 DECENT WORK & ECONOMIC GROWTH



Can Social Entrepreneurs Help Achieve the UN Sustainable Development Goals?

This session explored how social entrepreneurs develop innovative solutions for the world's most underprivileged people, playing a crucial role in achieving several United Nations Sustainable Development Goals (SDGs), including poverty and hunger eradication, universal access to education, and clean water and sanitation.

Beyond GDP and Growth: Alternative Measures of Development, Economic Progress and Wellbeing

The event explored how, for decades, GDP growth was celebrated as the holy grail for economists, the private sector, and policymakers, driven by the belief that stable economic growth would ensure prosperity and development. Yet, it also raised critical questions about GDP's adequacy as an indicator of progress, urging a reevaluation of what true success means in today's world.

Unbreakable Conference: The Art of Breaking Barriers

The conference featured a sequence of two panels focused on the vital topic of gender equality. Each panel showcased speakers who shared their experiences in breaking barriers across various career paths, specifically in "Sustainability, Law & Regulations, and Technology & Innovation" for the first panel, followed by "Leadership, International Relations, and Finance" for the second.

Strategies for Sustainable Global Transformation: Intersecting Economies, Impact Investment and Policy

The gathering featured experts championing a sustainable future. Belén Vilorio, Executive Director at B-Lab Spain, shared insights on fostering a fairer and more inclusive economy. Raúl Sánchez, Director of Impact Investments at COFIDES, discussed the transformative power of impact investing. Meanwhile, Fernando Valladares, Scientist and Research Professor at The Spanish National Research Council, highlighted biodiversity's critical role in combating climate change and preserving ecosystems.

Climate Change and Economic Growth: A Dilemma of Our Time

The session hosted by the IE School of Politics, Economics & Global Affairs and the IE Mexico Club featured an insightful conversation with former President Felipe Calderón (2006-2012). Attendees engaged in a discussion about the multifaceted challenges and innovative solutions at the intersection of environmental sustainability and economic prosperity, all within the context of SPEGA's Planet Series.

Ink for Impact: SDG Book Reading Night

The discussion focused on *Factory Girls* by Leslie Chang, which examines the life changes of five women who leave rural China for urban factory work, highlighting their struggles in harsh conditions. Chang underscores that economic growth and decent work in a technological revolution depend on English proficiency and access to technology. The book also addresses how mass migration can lead to informal employment, resulting in a lack of social protection for many workers.

Econ Talks with Otaviano Canuto: BRICS, China, Latin America

The discussion explored the dynamic interplay between these regions in the global economy. Participants delved into topics such as the rising significance of BRICS, China's influence on Latin America, and initiatives aimed at poverty reduction.

Challenges & Opportunities for Latin America & the Caribbean: The Role of the IDB Group

The event titled featured Ilan Goldfajn, President of the Inter-American Development Bank (IDB). As a Brazilian economist and former governor of the Central Bank of Brazil, Goldfajn shared insights on the challenges and opportunities facing the region.

Sustainability Transformation - Family Business in China

The event highlighted the uniqueness of Chinese family firms through the IE-Banca March report, "Is there a 'family premium' in the Chinese stock market?" Presented by Cristina Cruz, Chair of the IE Center for Families in Business, the session explored family involvement in Chinese businesses. Attendees also heard from Beyond Green, a sustainable Chinese family firm, about its commitment to sustainable practices.

Foresight 2050: Environmental and Social Justice in Business Management

The event was organized by IE in collaboration with other European institutions, including POLIMI, EDHEC, TUM, and UCL.



Tech for Humanity: Pioneering Innovative Solutions in Emergency and Humanitarian Crisis Response

This masterclass explored case studies highlighting the transformative impact of technologies in real-world humanitarian crisis situations, creating a discussion around the challenges, opportunities, and ethical considerations they present.

IE Africa Business Forum: Innovating Africa's Creative Industry Landscape

The event brought together industry leaders, entrepreneurs, and innovators to discuss trends, challenges, and opportunities shaping the sector. Participants engaged in thought-provoking panels and workshops, sharing insights on how to harness creativity and technology to drive growth.

AI4Democracy Day

AI4Democracy Day at IE Tower in Madrid brought together AI leaders like Audrey Tang and Glen Weyl to explore how AI can strengthen democracy. The event addressed the risks of AI-driven misinformation while promoting transparency and plurality, with insights from Tang and Weyl's book *Plurality*.

ISLAMIC FINTECH. Unlocking Potential for Sustainability and Ethical Prosperity

The session focused on how Islamic FinTech embraces environmental, social, and corporate governance (ESG) principles, fostering a responsible approach to financial services.

"Financial Innovations and Development" Conversation and Q&A - The World Bank Group

Attendees engaged in insightful discussions about the role of financial innovations in driving development. The session provided a unique opportunity to learn from an esteemed leader in the field, and the chance to ask questions and delve deeper into the impact of finance on global development.

Masterclass | The Ethics of Killer Robots with Prof. Theodore Lechterman, UNESCO Chair in AI Ethics & Governance

The IE School of Humanities hosted an engaging lecture on the ethics surrounding the use of AI in life-and-death decisions, featuring Prof. Lechterman, who holds the UNESCO Chair in AI Ethics & Governance. Attendees explored the complex moral implications of delegating such critical decisions to artificial intelligence, delving into the philosophical challenges and societal impacts.

Workshop with Prof. Johanna Jacobson: Business and Human Rights in the Tech Industry

An engaging masterclass with Johanna Jacobson, focusing on the intersection of business and human rights in the tech industry. Participants delved into the innovative technology

of Empathy Inc., which is reshaping our understanding of human emotions. The session also explored a thought-provoking scenario addressing legal liability and corporate social responsibility, encouraging attendees to critically analyze the responsibilities of tech companies today.

10 REDUCED INEQUALITIES



Interactive Disabilities Sensitivity Experience

The event provided participants with first-person experience of the daily challenges faced by individuals with disabilities. Attendees used assistive support aids, such as white canes and visual impairment simulations, to deepen their understanding of disability. The goal was to enhance the knowledge of disability and learn basic techniques for accompaniment and communication.

Bitcoin Lightning Network: Bringing Financial Inclusion to 2 Billion People

Participants engaged in a lively discussion and had the opportunity to send and receive bitcoin among themselves. Alexandre highlighted the potential of the Lightning Network to provide financial access to billions of underserved individuals and its broader socio-economic implications.

Venture Network: Harnessing Diversity for Startup Superpower

The event celebrated diversity in entrepreneurship, emphasizing that startups with diverse founding teams are not only more innovative but also more profitable. Attendees heard from top speakers with expertise in leveraging diversity as a superpower.

Breaking Barriers: Women Leading Global Conversations

The panel highlighted the vital role of women in international and diplomatic discussions. The event showcased the unique perspectives women bring to global dialogues, emphasizing the need for inclusivity and representation in high-level diplomatic conversations.

MARCOM Speaker Series (Fathima Beckmann)

Fathima Beckmann's session highlighted her extensive experience in global diversity, equity, and inclusion. She shared insights from her impactful career at Paramount Global, where she advanced DEI initiatives, as well as her roles at major tech companies like Intel and Microsoft. Fathima inspired attendees with strategies for fostering inclusive cultures that drive socio-economic change and shape the future.

LGBT+@Work 2024

The 18th edition of LGBT+@Work organized by IE University's Out & Allies Club, is the longest-running LGBT+ conference in Europe. The event educates and promotes inclusive practices for the LGBTQAI+ community while fostering a supportive network of professionals. The theme "This is Me, This is We" emphasized the importance of identity and community.

Diversity training: Diversity, Inclusion and Belonging

The IE Multimedia course on Diversity, Inclusion, and Belonging was held, featuring a live session with Professor Celia de Anca. Participants explored key concepts through videos and interactive exercises, followed by a collaborative discussion to share insights and reflections.

AI in the Future of Work: Bridging Gaps and Fostering Inclusion

The session explored the principles and mechanisms of AI, its applications in the workplace, and its potential to promote equity, diversity, and inclusion in education. Participants gained insights into how AI is reshaping job roles and the skills needed for the future workforce.

11

SUSTAINABLE CITIES & COMMUNITIES



Renowned Architect and Professor Adriaan Geuze in Conversation with David Goodman

This event featured a discussion emphasizing the importance of parks and architecture in fostering healthy cities and communities.

Crafting the Future: Architectural Heritage, Sustainability, and Innovation

Dr. Paolo Vitti explored the intersection of architectural heritage, sustainability, and innovation. Drawing from his extensive experience in restoration and conservation, Dr. Vitti emphasized the importance of integrating traditional building techniques with contemporary design to foster a more sustainable and culturally rich architectural future.

Humanistic Sustainability with Francesco Cingolani (Carasso Foundation)

Architect Francesco Cingolani discussed the upcoming Madrid urban project, Infinito Delicias, which recently received the Golden Prize Europe at the Holcim Awards 2023. This multipurpose building, developed by the Daniel and Nina Carasso Foundation, aims to transform social and cultural exchanges within the city, promoting sustainable living.

RE_Solution: Claudio Orrego

This session featured Claudio Orrego, Governor of the Metropolitan Region of Santiago, Chile, who shared his extensive experience in transforming urban landscapes. Orrego provided insights into territory management, highlighting key achievements such as the eradication of Chile's largest informal settlements and urban renewal projects. The event focused on addressing Santiago's geographical and sociopolitical challenges, exploring strategies for inclusive and sustainable development.

Analysis of Sustainable Living Models

A panel of experts convened to discuss the impact of sustainability on the Living sector and its influence on investment and financing decisions. Attendees explored sustainable models in Spain and Europe, engaging in a 360° analysis of the topic.

The Right-Tech: How Advanced Technology Can Help Vernacular Construction for Sustainable Architecture

The event explored the intersection of cutting-edge technology and traditional construction methods, emphasizing how these innovations can be harnessed to create more sustainable and resilient architectural solutions. Attendees gained valuable perspectives on integrating advanced technologies with vernacular techniques to address modern environmental challenges.

PEOPLE! Critical Reflections on Human-Centred Design

Professor Sadie Morgan's lecture explored multi-scaled design solutions and the critical role that integrated design plays in fostering sustainable development. She illustrated how design can be a powerful agent of sustainability, from individual projects to national infrastructure, drawing on her vast experience in diverse roles within the built environment. Morgan highlighted not just the architectural but strategic and research-driven aspects of sustainable design.

12 RESPONSIBLE CONSUMPTION
& PRODUCTION



Clothes Swap

The "Swap, Don't Shop!" clothing swap took place during IE Sustainability Week. Participants brought gently worn clothing and accessories to trade for new-to-them items, promoting sustainable fashion and encouraging eco-friendly practices. The event celebrated creativity and style while fostering a sense of community among eco-conscious fashion enthusiasts.

The Luxury Route to Sustainability

The masterclass examined the luxury industry's shift towards sustainability. The discussion highlighted real, large-scale projects focusing on craftsmanship, sustainable raw materials, and supply chain management.

Circular Economy Workshop by CHEP: “Developing Circular Business Models”

The workshop on Circular Economy provided participants with insights into its theoretical foundations and principles. Led by an expert from CHEP, attendees explored innovative sustainability strategies through hands-on activities and case studies. The session emphasized identifying opportunities to implement circularity in everyday actions, aiming to transform consumption and production systems.

13 CLIMATE ACTION



United Arab Emirates and its Role in the Celebration of COP 28

Participants delved into the Middle East's contributions to global climate initiatives and the significance of COP 28 in fostering international cooperation on sustainability and climate action.

MENA Climate Week 2023

The event for MENA Climate Week 2023, organized by the IE School of Politics, Economics, and Global Affairs in collaboration with the Saudi Arabian Ministry of Tourism and the Saudi Tourism Global Center (STGC), offered students a unique opportunity to engage with policymakers and practitioners in Riyadh from October 8th to 12th. Participants were expected to actively contribute to the Youth Initiative, expanding their networks while learning from global leaders across sectors.

Trip to the Colombian Amazon

The initiative for MID students, launched in partnership with Fundación Omacha and Professor Manuel Quirós, offered a unique opportunity to explore the biodiversity, culture, and local economy of the Colombian Amazon while experiencing its stunning landscapes.

Changemakers for Climate: The Power of the Youth

The event, co-hosted by the IE Foundation and the Prince Albert II of Monaco Foundation, focused on environmental awareness among younger generations. It featured a special talk with 16-year-old animal activist and climate warrior Olivia Mandle, who engaged in conversation with Borja Santos (Associate Vice Dean at the IE School of Politics, Economics, and Global Affairs) and Tomás Lucero (Coordinator at the IE Student Sustainability Committee).

Greening the Dragon: China's Decarbonization Process and Climate Policy Evolution

Unsung conversation was hosted featuring Hu Min, Executive Director and Founder of the Beijing-based Institute for Global Decarbonization Progress. Mrs. Hu explored the intricate strategies and policies employed by China in its pursuit of a sustainable and low-carbon future. She highlighted innovative technologies, ambitious targets, key milestones, successes, and the challenges faced along the way.

Earth Day | Sustainability Applied to Startups

The event featured three speakers leading startups focused on sustainable practices, providing unique insights into how entrepreneurship can drive environmental change.

The event offered attendees an opportunity to network with like-minded individuals and pioneers in the field of sustainability, emphasizing the crucial role of entrepreneurship in shaping a sustainable future for our planet.

Global Capitalism and Climate Change: The State of the Debate

The event featured a discussion led by Professor Strom-Olsen, who delved into the intricate relationships between capitalism, climate action, and the dynamics of global diplomacy. By unraveling these complexities, the session highlighted the urgent need for coordinated efforts to address pressing issues of our time.

Climate and Law with Ana Barreira

Ana Barreira, a senior lawyer with over 30 years of experience in sustainability and the founding Director of the Instituto Internacional de Derecho y Medio Ambiente, explored the history of international climate law. The discussion covered domestic enforcement strategies and global initiatives like COP, aiming to navigate the legal landscape that shapes our collective response to climate change.

VENTURE NETWORK - Climate Tech Special Event with MIT Club of Spain

Attendees heard from leading experts in climate technology, who shared insights on the latest trends, challenges, and opportunities in the field. This was an excellent chance to expand your network, gain valuable knowledge, and explore potential partnerships that can drive impactful solutions for our planet.

14 LIFE BELOW WATER



Ocean Conservation: Uniting for SDG 14 on Earth Day

As part of the Earth Day celebrations, attendees had the opportunity to hear from three

esteemed experts from organizations dedicated to marine preservation: La España Azul, Ocean Born, and Fundación Oceanogràfic.

Lake Cleanup

The Earth Day celebration involved a cleanup event organized by the Eco Club and Hiking Club at the lake. Participants took a local bus from Segovia to La Granja, hiked through the surrounding nature, and cleaned up trash around the lake.

15 LIFE ON LAND



French Environmentalist Vincent Doumeizel, Naturalist and Broadcaster on the Bbc David Lindo and Belgian Paleoclimatologist Valerie Trouet in Conversation with Isabela del Alcázar

The conversation centered on the critical importance of preserving our planet's ecosystems and the wisdom they offer for future sustainability efforts. Doumeizel shared insights from his book on the seaweed revolution, while Trouet highlighted the history embedded in tree rings from her acclaimed work, "Tree Story." Lindo, known as "the urban birder," contributed his expertise on urban ornithology. The event fostered a deep appreciation for nature's interconnectedness and its significance for society's future, providing perspectives on environmental preservation.

Presentation of CAF's Economy and Development Report (RED) - Global Challenges, Regional Solutions: Latin America and the Caribbean facing the Climate and Biodiversity Crisis

In this edition of the RED, the focus is on the challenges faced by the region regarding ecosystem preservation, biodiversity, and adaptation and mitigation strategies against climate change. The aim is to contribute to the design of public policies that promote sustainable development.

Paws for a Cause: Shelter Expedition

An inviting experience for animal lovers to visit the "Asociación Protectora de Animales de Segovia." Participants wandered through the shelter, learned about its mission, and spent time with the animals. Donations were collected with a 10€ entry fee, supporting the shelter, and a raffle with a 3€ entry fee was held to raise additional funds.

Geodiversity Day - Field Trip

Students from the School of Sciences and Technology gathered for Geodiversity Day, embarking on an enriching journey to explore the geological marvels of Segovia.



CIVICA Democracy Series: Failed Constitution-Making Processes

This workshop examined the failures of constitution-making processes, focusing on Chile and Kenya, while contrasting them with cases like Iceland and Israel. The panelists analyzed why some attempts to create or replace constitutions fail, aiming to draw lessons for future politicians, policymakers, and scholars.

Empowering European Youth: Identity, Citizenship, and Voting

eld in Segovia, it brought together guest speakers from the European Parliament and Talento para el Futuro to explore how youth identity and citizenship can shape the future of Europe. The discussion focused on the influence of the youth vote in democratic institutions.

A Second Charter: Imagining a Renewed United Nations

Augusto López Claros and María Fernanda Espinosa discussed the recently published report on reforming the United Nations Charter, produced by the Global Governance Forum. The event focused on potential reforms to improve the effectiveness of the UN, addressing issues related to global governance, peace, and security. The discussion highlighted key recommendations from the report and explored how such reforms could better equip the UN to face current global challenges.

Presentation of International IDEA Global State of Democracy (GSoD) Report

The 2023 Global State of Democracy Report offered an overview of global and regional trends in democracy and human rights. The report included detailed analysis and policy recommendations aimed at supporting and expanding democratic values worldwide. Key areas of focus were the challenges faced by democracies and strategies to bolster resilience in the face of rising authoritarianism.

The UN and Global Peacebuilding: The Role of the UN in the Colombian Peace Process & Lessons Learnt for Conflicts around the World

The event provided a valuable opportunity to explore advancements in the peacebuilding efforts in Colombia, and the lessons for Global Peacebuilding.

The Relevance of the United Nations - Experts Debate

Attendees explored the common perception of the UN's effectiveness and relevance in the modern world. The discussion delved into the organization's structure, how it functions in addressing global challenges, and the impact of its initiatives.

Argentinian Elections: Liberty or Despair?

The discussion covered the potential reforms under the new presidency, shifts in Argentina's international relations, and the implications for its political landscape. The event provided students with valuable insights into the nation's future trajectory.

Session with the President of Ecuador: How to Address the Current Internal Armed Conflict

President Noboa addressed the current internal armed conflict in the country. The session focused on the government's strategies and responses to the ongoing conflict and its implications for Ecuador's future.

SDG Talks: Assessing the Rise of the Far-Right Movement: Progress or Threat?

Participants engaged in a lively exploration of whether these movements represent progress for society or pose a threat to democracy. The conversation unpacked various factors contributing to the rise of far-right movements, including the role of social media and its echo chambers, as well as the real-world impacts of these movements.

War in Ukraine or Global War? Implications for European Security and the International Order

Ricardo López-Aranda, the Ambassador of Spain to Ukraine, shared his insights on the Ukraine conflict and its broader implications for European security and the international order.

17 PARTNERSHIPS FOR THE GOALS



Strategy For Achieving the SDGs - The Case of Colombia - with Ivan Duque

This event provided a unique opportunity to gain insights from a prominent leader with extensive experience in governance and international relations, fostering a deeper understanding of political dynamics and global affairs.

MULTIPLES SDGs

Sustainability Week 2023

The IE Community came together for an exciting week dedicated to sustainability, featuring a variety of activities aimed at educating, sharing, and networking around the theme of sustainability. Participants had the opportunity to connect with like-minded individuals and engage with leaders and innovators at the forefront of sustainability.

Volunteerism Fair 2023

Local NGOs showcased their incredible work and revealed ways for students to engage in meaningful change successfully took place. Attendees explored various opportunities to champion causes such as mental health, environmental conservation, and gender equality.

Refugees and Displacement in the Middle East: Addressing the Humanitarian Crisis

The panel discussion raised awareness and promoted solutions for the humanitarian challenges faced by the Middle East.

Featuring experts Muskilda Zancada from Doctors Without Borders, Maria José Aquino from IE Humanities, and Zara Pashova from the Spanish Committee for UNHCR, the event explored the implications of displacement in countries like Afghanistan, Syria, and Yemen.

The ICRC and the challenges of contemporary armed conflicts

The event featured Jean-Marie Henckaerts, Head of the Commentaries Update Unit at the International Committee of the Red Cross (ICRC), who discussed the ICRC's role and the challenges posed by contemporary armed conflicts. He shared insights into the ongoing update of the ICRC Commentary on the Fourth Geneva Convention, highlighting collaboration with colleagues and external contributors to address current issues in international humanitarian law.

Refugee Camp Simulation - Humanitarian Crisis Management

The event provided an immersive experience for 1st-year students, simulating the role of humanitarian NGO team members responding to the needs of refugee and displaced populations. Participants engaged in creating initial humanitarian responses and setting up a refugee camp, emphasizing the importance of stakeholder collaboration and effective team management in crisis situations.

Tech4Democracy

Tech4Democracy is a global initiative whose primary objective is to conduct groundbreaking research in the field of democracy-affirming technologies, while identifying and fostering entrepreneurs who are building them. The initiative is led by IE University, in partnership with the U.S. Department of State and with the strategic support of Microsoft.

Sustainability Datathon 2023

Launched by the IE School of Science and Technology, the IE Sustainability Datathon brings together 90 students from different bachelor's, master's and dual degree programs. The 2023 edition challenged students to work in teams to develop machine learning models to forecast filtered water demand and consumption for an area selected by Acciona Agua. Over the course of three weeks, students used the company's data to create their solutions and pitch them to a panel of judges made up of partners and sponsors.